



CEO CLUBS
International

September 20

18:00 hours - Divani Palace Acropolis

CIRCLE



Using *Story* to Communicate and Lead

with

Padraig Hyland

Communications Coach, Facilitator and Speaker
Hyland Coaching Limited



Agenda

18:00-18:30	Registration
18:30-20:00	Storyteller Padraig Hyland, Communications Coach, Facilitator and Speaker, Hyland Coaching Limited
20:00-20:30	Roundtable Exercise
20:30	Cocktail reception

One of the greatest challenges business leaders have is to engage and excite their teams, investors and customers around their business, products or strategy.

Storytelling is a way to **reach everyone, engage them** on an emotional level and **get them excited**. An authentic business story is critical for any company to be successful.

This workshop will give you the opportunity to develop the core story that supports your business, enable you to deliver your story in an authentic way and will show you how to excite an audience about a business, product or strategy. Join us.

For more info please contact Dimitra Theochari
d.theochari@ceoclubsgreece.com /or/ +30 210 8920950

PLATINUM PARTNERS



GOLDEN PARTNERS



SILVER PARTNERS



PARTNERS



MEDIA PARTNERS

