



## NEW MODELS OF COLLABORATION CREATING SUSTAINABLE SOCIAL AND ECONOMIC GROWTH



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**ARNAUD MOUROT**  
Global Vice President,  
Ashoka Europe Director  
(bio)



In order to fight the existing and upcoming accelerating social issues, there is no other way than having social and business sectors converge and create hybrid model aiming at creating sustainable social and economic growth. **Social Entrepreneurs**, because of their creativity, agility and innovative ways of looking at the world are ideal partners for corporations that want to increase their societal footprint.

Ashoka, the largest global network of leading social entrepreneurs has been developing for years new models of collaboration and co-creation with corporations and their leaders and is now willing to mainstream this vision. At the time where Ashoka is currently settling in Greece, we believe firmly that social-business co-creation can be a very powerful way to tackle current social issues and that corporate leaders can make a huge difference.

### AGENDA

- 18.00 – 18.30  
Registration
- 18.30 – 19.15  
Igniter: Arnaud Mourot,  
Global Vice President,  
Ashoka Europe Director
- 19.15 – 20.15  
Roundtable discussions
- 20.15 – 21.00  
Cocktail reception

### PARTNERS

#### PLATINUM PARTNERS



#### GOLDEN PARTNERS



#### SILVER PARTNERS



#### PARTNERS



#### MEDIA PARTNERS

