

Royal Circle Invitation



CEO CLUBS
International



EVENT DETAILS

Date:
Thursday
November 3

Time:
19.00 – 20.30 discussion
20.30 – 21.30 dinner

Location:
Milos Restaurant,
Vassileos Alexandrou 1 str.
& Vassilissis Sofias Ave.
(Hilton Athens)

RSVP:
by October 24th
clicking on the [response](#)
or contacting
Dimitra Theochari at
210 - 8920950

When the Headline is YOU!

From news media to social media, every organization, every leader, every decision is open to public scrutiny as never before. How do successful leaders navigate leading in the public context?

Thomas Varvitsiotis, the CEO of V+O Communication, will focus on the new reality of the digital sphere that has reshaped the essence of communication and will share valuable insights on how to maintain an open channel of communication and build a relationship of trust with the citizens/ users who require honesty, authenticity and credibility from both the companies and its key representatives.

Igniter's Bio



Thomas Varvitsiotis is the President and co-founder of V+O COMMUNICATION.

He studied International Relations and History at the Boston University, where he graduated with a distinction (cum laude). He also holds a Master of Arts in Law and Diplomacy from the Fletcher School of Law and Diplomacy of Tufts University; his postgraduate thesis was on the "Geopolitics of oil at the Caspian Sea".

In 2000, he founded together with Yiannis Olympios V+O COMMUNICATION, which is today the leading independent communications consultancy in Southeastern Europe, with offices in 6 countries, more than 100 employees and 90 active clients.

In the past, he has served as a communications consultant in key companies both in Greece and in the US. He has also been the publisher of the monthly international affairs magazine "EMPHASIS" and a journalist at a major Greek Daily Political Newspaper "Eleftheros Typos". Thomas Varvitsiotis has more than 18 years of experience in the field of communications. He has handled, in terms of strategic consulting, a large number of companies and organizations both in the private and the public sector, while he has consulted some of the most important politicians and businessmen in all the countries of Southeastern Europe.

Complimentary
Hospitality



estiatorio **Milos**

Golden Sponsors



Travel Plan

Annual Sponsors

