

Circle Invitation



CEO CLUBS
International



“To Tweet or Not To Tweet?”

All you wanted to know about social media in practice

CEOs, why bother with social media? Soon the question for you will be, “Why **SHOULDN’T** you?” With sophisticated mass monitoring pretty soon you are going to be tuning into a lot of other real-time information you can gather, such as how people are feeling about your new products or the news that just broke about your company.

We are on the verge, scratch that, in the *midst* of a revolution. You wouldn’t want to be the last one to jump on this train.

EVENT DETAILS

Date:
Monday, March 19th

Starting Time:
17.00

Location:
Microsoft Hellas,
221, Kifissias Ave
Maroussi, 15124

Meeting Room:
The Stage

RSVP:
by March 10th
clicking on the [response](#)
or contacting
Dimitra Theochari at
210 - 8920950 or
6985 123 183

Program

17.10 - 17.30	Welcome from our host Ernst-Jan Stigter
17.30 - 17.40	“The Social Media Scene in Greece” <i>Xenia Kourtoglou, President & CEO of Focus Bari</i>
17.40 - 17.50	“Outstanding Cases of How Social Media Can Work” <i>Odyseas Ntotsikas, Founder & CEO of Think Digital</i>
17.50 - 18.00	“The New Media Track: Tracking & Alert in Practice” <i>Panos Kordonouris, Founder & CEO of NMC 2</i>
18.00 - 19.00	Roundtable Discussions

Igniters:



Xenia Kourtoglou

Bio



Odysseas Ntotsikas

Bio



Panos Kordonouris

Bio

Our Host:

Microsoft Hellas will host this event at their new premises introducing the New World of Work which helps reduce costs, increase productivity and employee satisfaction.

Sponsors

